## ARTHUR CROZIER PARTNER IN HOUSING Helen Hudgens Ferrell



fore her retirement 'in February, 2010, Helen Hudgens Ferrell had



dedicated over twenty years advocating for Flagstaff's low income and homeless residents.

Through her position as Executive Director at Bothands, Inc., Helen

has demonstrated her dedication to the cause of affordable housing by leading the development and implementation of innovative and successful homebuyer education programs. Her leadership has helped leverage many millions of dollars for Flagstaff's affordable housing industry. Her devotion to increasing housing access and affordability for northern Arizona residents

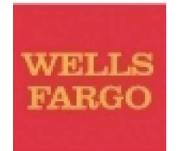




truly makes her a Housing Hero.

### Brian Mickelsen Housing Hero Award

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# EXEMPLARY MULTIFAMILY PROJECT McCarty on Monroe, LLC



McCarty on Monroe was designed to help meet the need for more affordable elderly housing in the center of Phoenix. A one acre city-owned site containing 24 public housing units with no amenities was redeveloped into a 69 unit state of the art complex with open corridors, a grand courtyard and a front porch area for nearly every unit. A Ranch Market is open within a mile of the complex, with light rail access for the residents.

Housing Hero Award

Enterprise

**Usbank**.

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McCarty on Monroe has met and exceeded goals in both design and construction. The project provides a quality, affordable accommodation for many of the area's senior residents and is a distinct landmark in the neighborhood.

Brian Mickelsen

CHASE 🗘

**Bank of America** 

## INNOVATIVE PARTNERSHIP Project H3: Home Health Hope





Project H3 is an innovative partnership, a grass-roots initiative adopted and championed by the Arizona Coalition to End Homelessness, and moved from concept to implementation largely due to the planning and guidance of the H3Core Vision Team. Working alongside Common Ground, a non-profit organization from New York, Project H3 is reshaping how homelessness is addressed in Maricopa County. Using the "Housing First" model, they have identified permanent solutions to homelessness, not the normal bandaid fixes.

They have demonstrated that by working together to prioritize resources, homelessness is solvable...one person, one home at a time. By working together to coordinate services and resources, PH3 has been able to direct these existing resources to those who need them most by providing permanent supportive housing to formerly homeless individuals. Through ongoing intensive support and the development of the "Navigator" program to help individuals navigate through the outreach and support activities, the most vulnerable of the homeless population are receiving services in their new homes, eliminating many of the traditional barriers they normally face.

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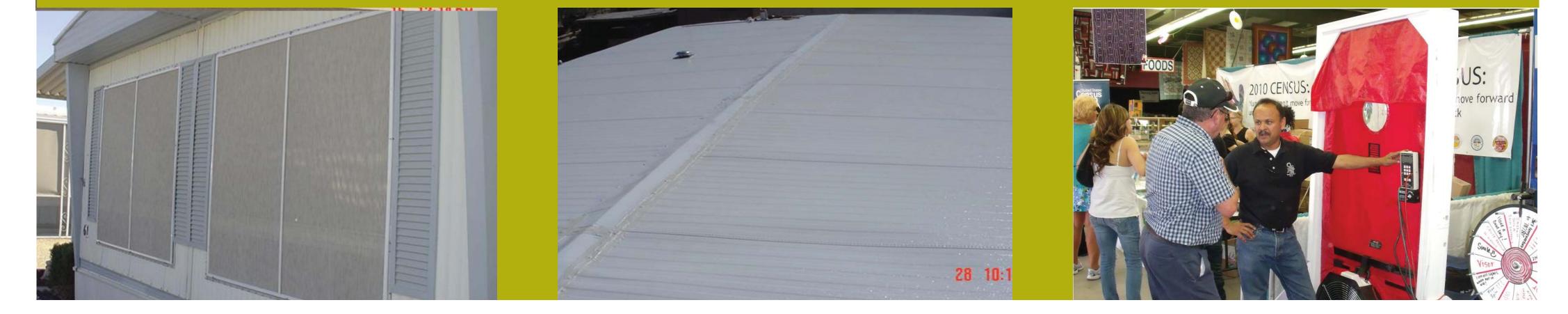


#### **OUTSTANDING LOCAL HOUSING PROJECT** WACOG Human Services Department









Nominated for its Outstanding Local Housing Programs, the Western Arizona Council of Governments (WACOG) has demonstrated that it can develop strong community involvement and participation to serve the tri-county area of LaPaz, Mohave and Yuma Counties, an area approximately 23,500 square miles. To be successful, WACOG has had to be foreward thinking and innovative in planning programs that benefit the greatest number of the area's residents and then successfully meet the goals of the programs.

In 2009, WACOG handled the assistance to 4,852 Arizona households through such programs as "A Hand Up", a housing counseling program to assist those in need of foreclosure assistance; the Green Earth Living Project (GELP), a program being developed to combine energy conservation with affordable housing; and an ever expanding weatherization program.

Brian Mickelsen Fousing Hero Award **2010 Forum Sponsors: Bank of America** CHASE 🛟 **Usbank**. **M**Enterprise

## SUPERIOR SUSTAINABLE DESIGN GreenStreet Development





PERFORMANCE 150 W. Elm Street

Pre HERS: 208 Post HERS: 65

**Improved Energy** Efficiency: 73%

**Improved Water** Efficiency: 62%











**Estimated Annual** Utility Savings: \$1400

**Estimated Annual** Electricity Costs: \$800

Nominated in the category of Superior Sustainable Design, GreenStreet Development has proven that it can transform homes from "distressed" to "desired." GreenStreet Development is responsible for the nation's first National Association of Home Builders' (NAHB) Emerald-certified home in the United States: a remodeled 1600-foot, 70-year old ranch house in the Pierson Place Historic District in Phoenix. In doing the remodel, GreenStreet reduced the Home Energy Rating-set at 100 for today's new homes-from 178 to 68. The renovations, in some cases, double the value of the homes.

Said Phoenix Mayor Phil Gordon, "GreenStreet's national award and

recognition is special to the City of Phoenix because it symbolizes what we are trying to accomplish citywide; a reduction of carbon emissions by making existing buildings energy efficient."

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# TRIBAL INITIATIVE San Carlos Apache Housing Authority (SCAHA)



The San Carlos Apache Housing Authority (SCAHA) embarked on its first Low Income Housing Tax Credit (LIHTC) project five years ago with a 45 unit acquisition and rehabilitation project. Today, SCAHA is working on their 170th unit in their fourth LIHTC project.

A major hurdle for San Carlos is a lack of capital and shortage of housing funds to address the community's needs. The Hollywood Ridge acquisition in Peridot, Arizona in 2005 was the beginning of the Authority's effort to provide housing for its community. With a staggering number of families living in sub-standard and crowded conditions, the Authority applied to ADOH for LIHTC funding.

While the Authority targets families at set AMI levels, they only charge residents 30% of their monthly income for rent. The SCAHA staff works tirelessly to provide a coordinated, mission-driven approach to better the lives of the San Carlos tribal community.

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