



# DRAPER CONSULTING GROUP

## Providing Capacity Building Services to Nonprofit Organizations

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**Draper Consulting Group (DCG)** is a mission-driven consulting firm devoted to social change that provides comprehensive services to nonprofit organizations and grantmakers to enhance their effectiveness and impact. Our business is transformation: we use a holistic approach to empower nonprofit and philanthropic organizations to increase their capacity to seize opportunities, address challenges, and position themselves for the future.

Since 1990, **DCG has served over 250 nonprofit organizations and grantmakers.** Our clients include social services, health, arts and culture, and education organizations, as well as private, corporate, community, and family foundations. We specialize in working with small and mid-sized community-based organizations. For nonprofits, we provide:

### Strategic Planning

- Highly participatory methodology rooted in budget development
- Comprehensive fundraising planning to ensure goals are attained
- Production of actionable work plans for rapid implementation
- Planning built on consensus with focus on mission, measureable outcomes, and impact
- Business planning including social entrepreneurial approaches and increasing earned income

### Board Development

- Board expansion and diversification
- Design and facilitation of board and staff retreats
- Support board and staff in defining mission, values, goals, and priorities
- Deepening board understanding of roles and responsibilities
- Executive coaching and strategy development for crisis or change management

### Fund Development

- Development of fundraising plans to diversify income streams
- Counsel for major donor cultivation and solicitation
- Foundation and corporate grantsmanship and strategy
- Planning and implementation for capital campaigns, especially first campaigns
- Recruitment of executive and development staff

### Financial Acumen

- Multi-year budget projections of income and expenses
- Counsel regarding best practices in managing financial resources
- Improving financial literacy
- Building transparency in an organization's financial profile

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Contact us to learn how **Draper Consulting Group** can partner with your organization for success:

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