### **Santa Cruz County Housing Profile**

	Tota	l Population	
	1990	2000	1990 – 2000 % Growth
Santa Cruz	29,676	38,381	29.3%

Median Household Income		
	1990	2000
Santa Cruz	\$22,066	\$29,710
Arizona	\$27,540	\$39,067

Race	1990	2000	% of total population 2000
White	22,159	29,168	76.0%
African American	97	145	0.4%
Native American	64	251	0.7%
Asian	164	201	0.5%
Other	7,192	8,616	22.4%
Hispanic	23,221	31,005	80.8%

Household	Characteristics
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	1990	2000
Total Households	8,808	11,809
Homeownership Rate	66.0%	68.0%
Average Household	3.35	3.23

Age Distribution
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Age Group	1990	2000	% of total population 2000
Under 20	11,135	14,006	36.5%
20 – 54 yrs	13,176	17,001	44.3%
55 & Over	5,365	7,374	19.2%
Median Age	29.5	31.8	

### **Employment by Industry**

Industrv	1990	2000	1990 – 2000 % Growth
Mining	0	0	-
Construction	300	400	33.3%
Manufacturing	1,075	975	-9.3%
TCPU	700	1,175	67.9%
Trade	4,725	4,425	-6.3%
F.I.R.E.	275	225	-18.2%
Services	1,650	1,750	6.1%
Government	1,825	3,075	68.5%
Total Non-Ag Wage & Salary Employment	10,525	12,025	14.3%

<b>Housing Inventory by Unit Type</b>	Hou	sing	Inventory	y by U	Jnit Type
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Unit Type	1990	2000	% of all units in 2000	1990 – 2000 % Growth
Single Family	6,062	8,519	65.3%	40.5%
Townhouse / Condo	574	769	5.9%	34.0%
Multi-family Units	1,513	2,139	16.4%	41.4%
Manufactured Home	1,320	1,539	11.8%	16.6%
Other	126	70	0.5%	.44.4%
Total Units	9,595	13,036	-	35.9%

# Median Multi-Family Rent in 2000

	Complexes Built Before 1995	Complexes Built After 1995
Median Rent	\$525	\$575
# of Units Surveyed	1 200	64

# Assisted Housing Units Produced between 1996 - 2000

Santa Cruz	254		
Arizona	13,183		

#### **Housing Affordability Gap**

	Santa Cruz	Arizona
Total Gap	2,070	170,939
Gap as a % of Total households	17.5%	9.2%

#### **Single Family Home Sales Activity**

	NEW		RESALE		TOTAL	
Year	# of Sales	Median Sales Price	# of Sales	Median Sales Price	# of Sales	Median Sales Price
1996	37	\$92,500	246	\$81,000	283	\$81,900
1997	24	\$75,000	151	\$90,500	175	\$88,900
1998	49	\$85,833	286	\$93,800	335	\$92,833
1999	67	\$82,643	314	\$97,000	381	\$93,100
2000	34	\$89,500	283	\$110,125	317	\$100,833