

2005

Housing Hero Awards

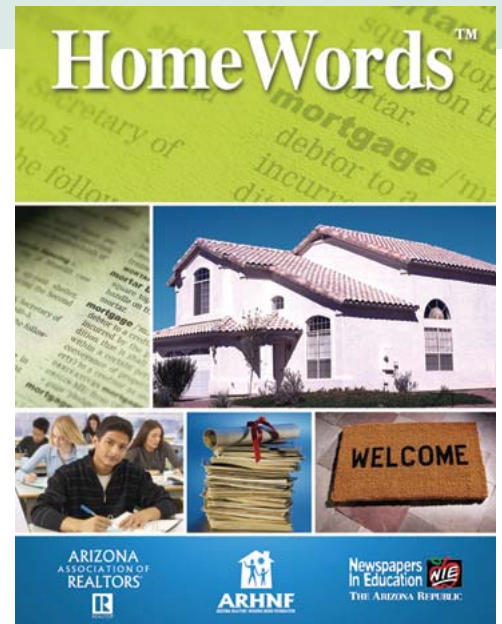
Private Sector Leadership



ARIZONA REALTORS® HOUSING NEEDS FOUNDATION

The Arizona REALTORS® Housing Needs Foundation (ARHNF) was established in 1991 to educate and create awareness with the public in regard to housing needs, programs, and opportunities, address unmet housing needs, and improve the REALTOR® image, as well as develop a relationship with the Arizona Department of Housing (ADOH).

ARHNF is a natural partner for the Department as we have similar beliefs - awareness of the housing needs should increase, we are part of the housing affordability solution, the integrity of our housing inventory should be maintained, and that homeownership is an important wealth-building asset for families.



Potential homeowner guide to understanding the process.



Housing Arizona's Workforce (HAW) class in Phoenix.

The Foundation provides financial and indirect support to Arizona's 22 local REALTOR® associations that are involved in local housing programs. A wealth of housing information and homebuyer education tools can be found on ARHNF's website, accessible to both its members and the general public.

ARHNF and the Arizona Association of REALTORS® have partnered with Fannie Mae to launch the Housing Arizona's Workforce (HAW) Campaign. The Campaign focuses on Fannie Mae's Employer-Assisted Housing Initiative and allows REALTORS® an opportunity to participate in outreach and education efforts with local employers, develop relationships with participating lenders, and help create a strong link with the community.

The Arizona Department of Housing is pleased to present this Private Sector Leadership Award to the Foundation and recognizes that it is often through the perseverance and dedication of a professional REALTOR® that many families become homeowners.

Judy Lowe, President

Arizona REALTORS® Housing Needs Foundation

Alice Martin, Executive Director

Arizona Association of REALTORS®

Arthur Crozier

Frank M. Smith & Associates, Inc.



First-time homebuyer assisted through ARHNF program.

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Community Commitment

CITY OF BULLHEAD CITY

Bullhead City is located along the eastern banks of the Colorado River in north-western Arizona. Incorporated in 1984, Bullhead is a relatively young city but, as a community, has grown to over 37,000 residents.



Both sets of photos show before (top) and after (bottom) photos of mobile home total replacements in the City of Bullhead.

Fortunately, for the current and future residents of Bullhead, the city understands housing as a broader community development strategy. The city has a history of investing in programs and projects that make Bullhead an even better place to live. Community Development Block Grant funds have been used for street improvements and lighting, a senior center, a community center, removal of architectural barriers, and a shelter for victims of domestic violence.

Perhaps the strongest commitment to community is demonstrated in the city's housing programs. Since 1992, the city has focused their efforts in five neighborhoods. More than 100 homes owned by low-income residents have been rehabilitated; numerous sub-standard manufactured housing units have been replaced. Over 300 low-income homeowners have recently been connected to the city's sewer system. While much of the funding for these activities has come from the Department of Housing, the city invests their own money in a weatherization program for lower income residents.

The Department recognizes Bullhead City's commitment to community and is proud to be an investor in its future.

Jack Hakim, Councilman
Denise Filley, Contract Manager
Corky Messner, Housing Technician
CITY OF BULLHEAD CITY



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Housing is the Foundation

HUMAN SERVICES CAMPUS

Located in downtown Phoenix, the Human Services Campus represents a regional approach to addressing the needs of the homeless population. In conjunction with the Maricopa Association of Governments, representatives from the public and private sectors have come together to identify these unmet needs, including barriers to self-sufficiency, and meeting them in an effective and efficient manner.

The ultimate goal in bringing together multiple agencies on a single site is to allow more efficient linkages between service providers, thus facilitating easier access to services by users.

One of these service providers is Central Arizona Shelter Services (CASS). The mission of CASS is to empower women and men and children to end their homelessness by providing shelter and supportive services. The organization is ably led by Executive Director Mark Holleran, who has worked tirelessly to make certain that the campus is holistic in its approach.

Martin (Marty) Shultz of Arizona Public Service has been a driving force behind the private sector financial contribution to the Campus.

Supervisor Mary Rose Wilcox oversees District 5, a unique and diverse area that includes eight municipalities and a Native American Community. The Human Services Campus is located in her district and Supervisor Wilcox led the County's efforts to create this homeless campus to centralize services for the homeless in downtown Phoenix.

Mark Holleran, Executive Director
Central Arizona Shelter Services
Marty Shultz, V.P., Government Affairs
PinnacleWest/Arizona Public Service
Mary Rose Wilcox, Supervisor
Maricopa County Board of Supervisors



An artist's rendering of the campus (top) and an aerial photograph taken in May, 2005 (bottom).

“The problem of homelessness is complicated and cannot be solved by just one organization alone. The Human Services Campus is, in the purest sense, a community.”

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Planning and Regional Collaboration

PRESCOTT CHAMBER OF COMMERCE

Prescott is in central Arizona amid the largest stand of Ponderosa Pine in the world; its four seasons offer just enough variation to make the weather both moderate and interesting. Over 700 homes and businesses in Prescott are listed on the National Register of Historic Places. Its granite courthouse set among green lawns and spreading trees reflects the Midwestern and New England background of Prescott's early pioneers, thus coining the phrase "Everybody's Hometown."



The colorful shops and galleries of the McCormick Arts district add their own flair to Prescott's downtown.

Alan Abare

Chairman, Prescott Chamber Board

Ken Dean, Co-Chair

Workforce Housing Sub-committee

Bob Gray, Co-Chair

Workforce Housing Sub-committee

David Maurer, CEO

Prescott Chamber of Commerce

Mike Willinger, Chairman

Economic Development Committee

Prescott is the center for trade in the region, with abundant retail establishments, professional services, and manufacturing plants. The success of these industries - and ultimately Prescott's economic vitality - is largely dependent on their ability to recruit and retain a qualified workforce. With the cost of housing in Prescott being among the highest in the state, this has become increasingly difficult.

The Prescott Chamber of Commerce recognizes this symbiotic relationship and believes it can play a role in finding solutions to the extreme shortage of workforce housing. They have devoted staff resources to public advocacy around the issue; furthermore, staff are discussing current regulatory requirements that may negatively impact the cost of housing with local officials. Creation of a Chamber foundation to provide financial support for workforce housing is also being considered. The Chamber acknowledges existing efforts and strives to work in a complimentary and contributory partnership.

A housing crisis affects everyone - neighborhoods, businesses, towns, cities, and counties. It's not "somebody else's" issue, it's everybody's issue. The Prescott Chamber of Commerce recognizes this through their Workforce Housing Solutions Program - and for that, the Arizona Department of Housing is pleased to present this 2005 Housing Hero Award.



Prescott Gateway mall is one of the many highlights of the shopping experience in Prescott.

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Tribal Housing Initiative



YAVAPAI-APACHE NATION

The Yavapai-Apache Nation is approximately 650 acres split into four separate pieces of land located in the Verde Valley in north central Arizona off of I-17, 90 miles north of Phoenix and 50 miles south of Flagstaff. Approximately 728 tribal members currently reside on the Nation.

Lack of housing and severe overcrowding of existing housing is a predominate characteristic of the Yavapai-Apache Reservation. Housing surrounding the Nation is not affordable. Recent job opportunities have attracted many community members back to Yavapai-Apache where they crowd into the homes of relatives. More would like to move back but cannot find any housing at all.



Recognizing these needs, tribal leaders developed 12 units of affordable rental units in 2002 using a Low Income Housing Tax Credit award from the Department of Housing. The project was completed and leased up immediately. The Nation recently received another Tax Credit award for a second phase of 16 desperately needed units.

It is only through partnerships such as the one with the Yavapai-Apache Nation that the Governor's Tribal Housing Initiative can be as successful as it is. The Department recognizes and appreciates the Nation's dedication to addressing tribal housing issues.



- Jamie Fullmer, Chairman
- John Walden, Executive Director - Housing
- Rick Preston, Housing Operations Manager
- Francine Chavez, Housing Services Manager
- Nadie Beauty, Housing Comptroller

