



2021 Arizona Housing Forum

Connecting :: Bringing it together

August 18-20, 2021

JW Marriott Tucson Starr Pass

The Arizona Department of Housing invites you to partner with us for Arizona's premier affordable housing conference, the Arizona Housing Forum. This year's theme is **Connecting :: Bringing it together** and will feature keynote speaker, Simon T. Bailey.

In its 17th year, the Arizona Housing Forum provides an exceptional platform for affordable housing and community development professionals to learn, network and connect in sharing ideas that create and improve housing and community development choices in Arizona.

Sponsorship dollars are critical to making this important event possible. We hope you will consider to exclusively sponsor one of the special events of the Forum such as the Evening Reception or Afternoon Networking break, or any of our other partnership levels available. Your participation will allow your organization to showcase your business while you network and connect with industry professionals throughout the entire program.

We hope you will give serious consideration to supporting the important work carried out by the Arizona Department of Housing and its partners through this excellent networking and marketing opportunity.

Contact Olivia Gibala about your sponsorship interest at: olivia.gibala@azhousing.gov



2021 Keynote Speaker
Simon T. Bailey



Special Event Partnership Opportunities

Wednesday Evening Reception Partner

\$8,000 (*1 exclusive sponsorship available*)

Join the Arizona Department of Housing in hosting the opening reception on Wednesday evening, August 18, at the beautiful JW Marriott Tucson Starr Pass. With this exclusive sponsorship, host early arrivers as they enjoy lite fare and no host bar while networking with other attendees.

Includes:

- Three complimentary conference registrations and five reception guest invitations
- Sponsor Host signage at Welcome Reception
- Your organization logo on conference mobile app
- Up to 5 minutes of podium time during the Welcome reception
- Recognition at Opening Plenary Breakfast
- Sponsor recognition in conference materials
- Sponsor logo and link to company web site on Forum web pages and marketing communications
- Access to the ADOH logo and conference logo for promotion of the event
- Sponsor recognition name badges for your registered attendees
- Promotional material/items for inclusion in attendee conference bags (optional)



Thursday Afternoon Networking Break Partner

\$6,000 (*1 exclusive sponsorship available*)

Exclusive sponsorship to host the Thursday afternoon networking break.

Includes:

- Two complimentary conference registrations
- Sponsor Host signage at Networking Break
- Your organization logo on conference mobile app
- Up to 5 minutes of podium time during Networking Break
- Recognition at Thursday's Keynote Luncheon
- Sponsor recognition in conference materials
- Sponsor logo and link to company web site on Forum web pages and marketing communications
- Access to the ADOH logo and conference logo for promotion of the event
- Sponsor recognition name badges for your registered attendees
- Promotional material/items for inclusion in attendee conference bags (optional)



Partnership Levels

Platinum Partner

\$5,000

- One complimentary conference registration
- Your organization logo on conference mobile app
- Platinum Sponsor logo placement in conference materials and signage
- Sponsor logo and link to company web site on Forum web pages and marketing communications
- Recognition of your sponsorship at the Opening Plenary
- Sponsor recognition name badges for your registered attendees
- Promotional material/items for inclusion in attendee conference bags (optional)

Gold Partner

\$3,000

- One complimentary conference registration
- Your organization logo on conference mobile app
- Gold Sponsor logo placement in conference materials and signage
- Sponsor logo and link to company web site on Forum web pages and marketing communications
- Recognition of your sponsorship at the Opening Plenary
- Sponsor recognition name badges for your registered attendees
- Promotional material/items for inclusion in attendee conference bags (optional)

Silver Partner

\$2,000

- One complimentary conference registration
- Your organization logo on conference mobile app
- Silver Sponsor logo placement in conference materials and signage
- Sponsor logo and link to company web site on Forum web pages and logo displayed on marketing communications
- Recognition of your sponsorship at the Opening Plenary
- Sponsor recognition name badges for your registered attendees
- Promotional material/items for inclusion in attendee conference bags (optional)

Marketing Opportunities

Marketing Opportunity (1 opportunity available)

~~\$4,000 – Forum Mobile App~~

- One complimentary conference registration
- Your organization identified as the sponsor of the Forum Mobile App
- Your organization logo and link to company web site on Forum web pages and logo displayed on conference mobile app and marketing communications
- Recognition of your sponsorship at the Open Plenary

Marketing Opportunity (1 opportunity available)

~~\$1,500 – Logo on Conference Bag~~

- One complimentary conference registration
- Your organization logo on conference bag, along with Arizona Housing Forum logo
- Conference Bag for all attendees
- Your organization logo and link to company web site on Forum web pages and logo displayed on conference mobile app and marketing communications
- Recognition of your sponsorship at the Opening Plenary
- Send us a JPEG of your logo and we will take care of the rest

Marketing Opportunity (1 opportunity available)

~~\$1,500 – Logo on Face Mask~~

- One complimentary conference registration
- Your organization logo on face mask, along with Arizona Housing Forum logo
- Face Mask included in conference bag for all attendees
- Your organization logo and link to company web site on Forum web pages and logo displayed on conference mobile app and marketing communications
- Recognition of your sponsorship at the Opening Plenary
- Send us a JPEG of your logo and we will take care of the rest

Marketing Opportunities

\$500

- Provide your organization's promotional items/materials for inclusion in attendee conference bags

Sponsorship Eligibility

The Arizona Department of Housing (the "Department") is authorized under A.R.S. § 41-3953(C)(15) to accept gifts, grants, matching monies or direct payments from public or private agencies or private persons and enterprises for the conduct of the work of the agency. To avoid any perceived or potential conflict of interest, the Department will not accept sponsorship monies from any agencies, persons or enterprises who are currently receiving or are expected to seek financing, grants, or other direct benefits from the Department or who directly engage in providing business services to the Department for compensation. Parties who fall within the foregoing categories **are** eligible to participate in the marketing opportunities only (not the sponsorships).