

Arizona Biltmore



"BILTMORE BLOCK"

The Arizona Biltmore is a living architectural masterpiece, showcasing the seminal influence of America's most heralded architect, Frank Lloyd Wright. As the consulting architect, Wright collaborated with a former student, Albert Chase McArthur. Wright's dramatic style and imprimatur are imbedded throughout the resort's design. The Biltmore was erected entirely of "Biltmore Block," a variation on a textile block first used by Wright to construct private homes. The pre-cast blocks were made from desert sand on-site and created in 34 different geometric patterns inspired by the trunk of a palm tree.

PROGRAM HIGHLIGHTS

Wednesday | August 26

Early registration is available starting at 4:00 pm in the lobby of the Arizona Biltmore Ballroom.

A welcome reception is planned in the Gold Room beginning at 6:00 pm.



Thursday | August 27

Following a welcome by Phoenix Mayor Greg Stanton, ADOH Director Michael Traylor will deliver the 2015 state of housing in Arizona address, ***Into the Light.***

This year's invited keynote speaker, Ilana Preuss, is the founder of Recast City, LLC, a company that works with small scale manufacturing and maker industries to discover their potential and develop opportunities with cities and civic leaders with successful outreach and engagement tools.



Friday | August 28

Our traditional economic forecast breakfast presentation will be by Dr. Lee McPheters, Research Professor in Arizona State University's W.P. Carey School of Business and Director of the school's JPMorgan Chase Economic Outlook Center, which specializes in economic forecasts for Arizona. Dr. McPheters is author of the article, ***The End (of Recession) is Near, But it Won't Be Pretty***, a look at his optimistic but cautious view of the Arizona economy.



Save your questions until the end for a brief Q & A period.



Join us at lunch to celebrate the success and innovative spirit of Arizona housing professionals nominated by their peers as "Housing Heros." Seven awards will be presented to nominated individuals and organizations at the annual **Housing Hero Luncheon.**

ARIZONA BILTMORE OPENS

The Arizona Biltmore welcomed its first guests in 1929. The much-heralded opening was expanded from one day to three days to accommodate the long lists of high society partygoers. According to the press, it was to be the party of the decade, in Arizona and beyond. Invitees felt very privileged as attendance was requested by personal invitation only.



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THURSDAY, August 27

Session 1 | 10:15 am - 11:30 am

CAPITOL HILL UPDATE

2 Boston Capital Corporation's David Gasson will provide Forum attendees with an in-depth Capitol Hill briefing on the work going on behind the scenes with regards to federal housing legislation. Mr. Gasson will cover possible changes to the Low-Income Housing Tax Credit (LIHTC) program through tax reform, an update on the efforts to fix the floating 9 percent rate for the LIHTC program, and the future of private activity tax exempt bonds.

DAVID GASSON Boston Capital

THE CDBG APPLICATION HANDBOOK: GET TO KNOW THIS NEWLY REVISED AND FRIENDLY DOCUMENT

New changes to the State non-entitlement CDBG Application Handbook, including state and federal policy changes, will be discussed along with lots of basic helpful hints on how to put together a winning application. Save time and energy and let ADOH staff walk you out of the weeds.

CDBG STAFF Arizona Department of Housing

COORDINATED ENTRY

Arizona has chosen the Vulnerability Index, Service Prioritization Decision and Assessment Tool (VI-SPDAT) to meet its HEARTH Act Coordinated Assessment implementation requirements. The tool prioritizes who to serve next and why, while identifying the areas in the person/family's life where support is most likely necessary in order to avoid housing instability. Come and see how the VI-SPDAT is working.

MATTIE LORD UMOM Day Centers
DAVID BRIDGE Homeless Service Campus

THE SCIENCE OF GETTING MORE DONE

How does a car dealer increase sales by about \$2000 per car with the order of selecting options? Why are we capable of making riskier decisions in the morning? What state of mind is critical for problem solving?

"Time management" is not enough. Mental agility and new strategies are essential to keep pace with today's business demands. Science is learning to manipulate the brain to our advantage and now you can too. Studies show:

- Multitasking costs money!
- Habits don't use brain power!
- Relaxation fosters innovative!

BARBARA BERGERON SOS Organizational Services

Session 2 | 1:15 pm - 2:30 pm

MULTI-FAMILY HOUSING: A LONG TERM BUSINESS

Building and operating multi-family affordable housing requires a long term commitment and Dominion has been working at it since 1972. In the last 3 years they have completed more than 20 bond financed LIHTC Year 15 Preservation projects most of which were properties that were already in their portfolio. Come and listen to Dominion and their finance and legal professionals' share how bonds can work for LIHTC Preservation and also about lessons they have learned that make them focused on long term gain.

FRANK HOGAN Dougherty & Company, LLC
JOHN NOLDE Winthrop and Weinstine
MARK SWEEN Dominion

STATE CDBG SPECIAL SURVEY: WHEN IS IT NEEDED? HOW IS IT DONE?

ADOH staff will provide training on how to successfully conduct special surveys for determining CDBG low-moderate income area benefit and the circumstances under which they are required. Learn about recent HUD guidelines for conducting special surveys. Avoid pitfalls and dead-ends by attending this workshop.

CDBG STAFF Arizona Department of Housing

The schedule reflects invited presenters.



WRIGLEYS

Chicago chewing gum magnate William Wrigley, Jr. becomes the sole owner and builds the resort's first swimming pool; The Catalina Pool. The historic pool is renowned as Marilyn Monroe's favorite pool, and the site where the famed song composer Irving Berlin penned many tunes including "White Christmas."

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NATIONAL GOALS & OBJECTIVES TO END HOMELESSNESS

Representatives from the U.S. Interagency Council on Homelessness, HUD and Valley of the Sun United Way will discuss the latest progress in creating a national partnership between the Federal government and the non-profit sector to end homelessness, by maximizing the effectiveness of the Federal Government's contribution. Bring your ideas and comments.

BEVERLEY EBERSOLD

US Interagency Council on Homelessness

AMY SCHWABENLENDER
STEPHANIE SMELNICK

Valley of the Sun United Way
US Department of Housing & Urban Development

CONNECTING CULTURE AND COMMUNITY Sustaining Built, Social and Ecological Qualities of Space

In an increasingly urban culture, successful housing projects reach out--beyond their own sites--to forge connections both locally, and to the larger cultural context. Buildings respect existing rhythms and patterns, and residents rely on links to public transit and communal amenities. Density, when well-crafted, reduces energy consumption and increases social connectivity. Mixing age groups and those with varying needs contributes to a healthier social milieu. This presentation will demonstrate how developers can leverage cultural connection to promote better urban living, avail themselves of unique funding sources, and increase project profitability.

BOB BAUM
ROY ALSTON
TOM CAIN

Gould Evans Architects
Strategic Development Partners
CSV Sustainability Partners, Inc.

Session 3 | 2:45 pm - 4:00 pm

DEEPER INTO YEAR 15: How to Survive the Transition from Compliance Period to Extended Use

Consider Housing Credit year 15 options for re-syndication after weighing capital gain against depreciation recapture and ordinary income. Come learn how others have waded through structuring the investor exit and re-syndicated despite related party issues, and how seller carryback notes can enhance feasibility.

GARRICK GIBSON
ROBIN RAIDA
MARK SWEEN

The Tidwell Group
Cesar Chavez Foundation
Dominium

INCOME QUALIFICATION PROCESS FOR HOME AND CDBG FUNDED SINGLE FAMILY HOUSING REHABILITATION

Qualifying families and individuals for single family housing rehabilitation can get complicated very quick. Mohave County staff will provide a step-by-step formula for tackling income qualification quickly and effectively.

BARBARA BLYTHE **Mohave County**

HOUSING FIRST: How is it Working? What are the Obstacles especially in Rural Arizona?

Experts in the area of the Housing First Model will discuss the progress with this approach to ending homelessness. Come and learn what is working and what still needs to be done to augment this highly effective model for housing homeless persons.

LLOYD PENDLETON
CHARLENE FLAHERTY

State of Utah
Corporation for Supportive Housing

THE SCIENCE OF GETTING MORE DONE WITH YOUR TEAM

Are your teams exhilarating and ground-breaking, or frustrating? Leverage the time and costs spent working as a team to dramatically change outcomes. Apply decision-making techniques that enhance innovation and engagement. Learn what the best teams have in common and how to structure your teams for premium results. For example:

- Brainstorming doesn't work! Reserving judgment to get more creative ideas actually produces the fewest and least innovative solutions. Foster "cognitive conflict" not destructive personal criticism and get at least 20% better results.
- Diversity pays! Learn how to structure your team with the right mix of expertise, personalities, and experiences to reach goals faster.
- Bad meetings cost huge dollars! End time-wasting practices and learn the communication habits used by the best teams to accomplish more in less time.

BARBARA BERGERON

SOS Organizational Services

The schedule reflects invited presenters.

THE SPRITES

Designed in 1914 by Frank Lloyd Wright for the Midway Gardens in Chicago, the Sprites were sculpted by an Italian artist named Alfonso Lanelli. When the Midway Gardens were demolished, the Sprites were lost until 1945 when they were unearthed in Wisconsin. How they ended up there still remains a mystery. At the request of Mrs. Wright, a mold was made of the "Solemn Sprite." From this distinctive statue, six new Sprites were cast and gifted to the Arizona Biltmore in 1985.



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FRIDAY, August 28

Session 4 | 9:45 am - 11:00 am

IRS AUDIT TECHNIQUE GUIDE: How it Affects LIHTC Projects Going Forward

The session will analyze the impact of new IRS Audit Technique Guide on determining housing credit qualified basis, credit delivery and project compliance

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DIRK WALLACE Novogradac & Company, LLP

RURAL WATER AND WASTEWATER INFRASTRUCTURE PROJECT ESSENTIAL PARTNERSHIPS

The demand for water, wastewater and reclamation projects is greater than the amount of available State non-entitlement CDBG funds. Learn how to bridge the divide through utility modeling; capital improvement planning; phased construction; and leveraged funding. Staff from ADOH, WIFA and GOE will present very workable solutions for success.

SARA KONRAD Water Infrastructure Finance Authority
LISA HENDERSON Governor's Office of Energy
NOEL SCHAUS Arizona Department of Housing

EQUAL ACCESS IS EVERYONE'S RESPONSIBILITY

Ensuring equal access to housing, employment, public accommodations, commercial facilities, transportation, and telecommunications is everyone's responsibility. The Session provides a refresher as to who is protected and what you can do to be part of the solution.

DARREL CHRISTENSON Arizona Bridge to Independent Living
CHERI HORBACZ Southwest Fair Housing Council

CREATING AND SUSTAINING HEALTHY COMMUNITIES

Ensuring that health, transportation, community development and economic development are components of housing planning and design is the first step to creating healthy communities. Come and listen to leaders of the Arizona Partnership for Healthy Communities, St. Luke's Health Initiative and LISC talk about their experiences in creating and sustaining this important collaboration.

TERRY BENELLI LISC Phoenix
C.J. EISENBARTH HAGER St. Luke's Health Initiatives
SERENA UNREIN Arizona Partnership for Healthy Communities

Session 5 | 11:15 am - 12:30 pm

STATE CDBG PROJECTS: Showcasing the Most Innovative and Successful Around Arizona

ADOH has put together a panel of representatives from communities that have completed very innovative and successful State non-entitlement CDBG projects. Come and review these projects and share some of your own success stories.

MARY DAHL Santa Cruz County
BILL LEE City of Somerton
JENNY TORRES Town of San Luis
JOE WRIGHT Encompass Health Services

SOLUTION FOR ENDING HOMELESSNESS? RAPID RE-HOUSING

Come and listen to representatives from organizations in Arizona that have used Rapid Re-housing effectively to reduce homelessness. Learn what has worked and what the future holds for this housing type.

RIANN BALCH City of Phoenix
SANDI FLORES Catholic Charities Community Services
SCOTT HALL Community Bridges, Inc.

FENG SHUI AND HOUSING

Come 'into the light' of understanding the impact that the physical form can have on the residents of the spaces we create. This session will introduce the attendees to Feng Shui, and the concept of 'energy' on a broad scale, helping us to expand the way we perceive the world.

KEVIN WALTERS Feng Shui Planning

The schedule reflects invited presenters.



Conference Hotel

Arizona Biltmore Hotel

2400 E. Missouri

Phoenix, AZ 85016

(602) 955-6600

www.arizonabiltmore.com

The conference rate is \$129, which is effective three days prior and three days after the Forum, based on availability.

To make reservations at the hotel call 1-800-950-0086. Request the group rate for the Arizona Department of Housing.

Resort charges are included in the guestroom rate as are high speed internet access, daily newspaper, use of the putting course and the Biltmore Fashion Park shuttle.

RESERVATION DEADLINE

The deadline to reserve a room at the conference rate is Sunday, July 27.

Reservations at the conference rate made after this date are subject to availability.

PARKING

Self-park in the hotel's garage is \$5 per day. Valet parking is \$26 per day.

SPA

Complimentary spa entrance fee is included in guestroom rate.

Registration & Information

Registration for this conference can be completed on-line at www.azhousing.gov on the Training & Events calendar. Visa and Mastercard credit cards can be accepted. Registration can also be completed by check or government purchase order.

Registration until June 26	\$250
After June 26 (on-line registration closes August 14)	\$300
Registration at the conference	\$350

Please see additional registration information on the web site.

Transportation

FLYING INTO PHOENIX

The renowned Arizona Biltmore is only half an hour away from Phoenix Sky Harbor International Airport. Taxis, limousines, shuttles, buses and vans can be arranged to transport you from Phoenix Sky Harbor to the resort. Call the hotel's Concierge desk at 602.955.6600 extension 7000 for rates and information, or visit Transtyle transportation service (www.transtyle.com).



Credit Card Charges

We will be accepting those credit cards shown on the Registration Form. Complete information requested on the form is required or the registration will not be complete.

Cancellations

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Cancellation of paid registrations will be refunded at 100% IF RECEIVED IN WRITING no later than Friday, June 24, after June 24 a \$75 administrative fee will be incurred. Cancellations must be sent via e-mail to cynthia.diggelmann@azhousing.gov.

After June 24, only attendee substitutions may be made. Please make sure that we are notified of any attendee substitutions to avoid confusion at registration.

Dress

Casual dress for all sessions and evening events is appropriate. A jacket or sweater may be needed in the evenings or in meeting rooms.

Meals

All scheduled meals and events are provided in the registration fee.

Elevation

Phoenix is located at a sea level of 1,086 feet.

Media

All members of the media requesting a media pass must currently be employed by an approved publication or news organization. Media passes must be worn and displayed at all times during the Housing Forum. Media passes allows entry into the plenary sessions on Thursday and Friday and also access into one of the meal sessions: the Thursday Keynote Address, the Friday Economic Forecast Breakfast, or the Friday Housing Hero Award Luncheon. Members of the media will have their forum fee waived and must register online by Friday, July 31. Select "Media" as the attendee type when registering.

If you are requesting a media pass or would like to arrange an interview with one of the forum speakers you must contact Daniel Romm at 602/771-1008 or via e-mail at daniel.romm@azhousing.gov.

Temperature

The daily average high temperature in August is 101° ; the daily average low temperature is 81°.

Special Needs

Throughout the Forum, buffet meals will be provided which offer a wide range of foods to meet most dietary needs. However, if you have a serious dietary concern, such as food allergies, or if you will require vegetarian meals, please send a statement about your restriction to cynthia.diggelmann@azhousing.gov at least ten (10) days prior to the start of the conference. Someone will contact you.